

Lake Village Homestead Farm
7943 S. 25th St.
Kalamazoo, MI 49048



Dear Prospective Sponsor,

The 3rd annual Farm Wellness Day 5K is set to take place on Saturday, May 14, 2016 at Lake Village Homestead Farm. Lake Village Homestead Farm is a 501(c)(3) non-profit corporation located on 260 acres of protected farmland, including 1.5 miles of preserved lakeshore on Long Lake in Portage, Michigan.

Forty-four years ago, Lake Village was established with a mission to preserve our natural resources through sustainable agriculture. Over the years this mission has been accomplished through school-to-farm educational programs, live-on-farm learning, support and hosting of programs for adults and children with autism and other special needs, and operating as a sustainable farm/community/nature preserve. Today, Lake Village provides its members and the greater Kalamazoo community with a source of naturally raised high quality food as well as a place to connect with the land that makes it all possible.

The Farm Wellness Day 5K is a celebration of this connection between the health of our bodies and minds, and the health of the earth and the animals that inhabit it. The goals of this event are to raise wellness awareness and support Lake Village Farm initiatives. All of the proceeds of this event directly benefit our educational programs as well as the preservation of wetlands, wildlife areas, and farmland.

We have established a natural 5K trail around the Lake Village property where runners/walkers will have the chance to experience the beauty of the farm by foot. This family friendly event will also include a kids' fun run/obstacle course, yoga instruction, visits with the farm animals, and a wellness tent with several local professionals ready to educate and answer questions. We certainly can't send anyone home hungry, so we will wrap up the day with some local food prepared by Rustica featuring Lake Village's own grass-fed beef.

WE NEED YOUR SUPPORT! The Farm Wellness Day 5K is in search of community partners who want to support the goals of this event and take advantage of this exceptional promotional opportunity. We expect as many as 500 people to attend this highly publicized event in May 2016.

You are invited to take advantage of our sponsor benefits and the outstanding advertising opportunities provided at each of our sponsor levels. Expose your business through our website, t-shirts, banners, promotional materials, and much more by sponsoring the Farm Wellness Day 5K.

Please see the enclosed Sponsorship Levels sheet for details on our sponsor benefits and consider joining us to make this a successful community event. Please submit the Sponsor Registration by March 1, 2016 to receive all benefits listed.

If you have any questions or would like more information, please contact Tony Kaufman, Farm Wellness Day Event Coordinator, at 269-808-2529 or email at info@lakevillagehomestead.org.

Thank you for your consideration; this important event would not be possible without the support of people like you from our local community.

Sincerely,

Tony Kaufman
Lake Village Homestead Farm

You're invited to the 3rd annual

Lake
Village
Homestead



Farm Wellness Day 5K
Saturday, May 14th, 2016
www.farmwellnessday5k.org

Sponsorship Levels

Air - \$1,000 or more

Large logo on signs at event
Large logo on event banner
Listing sponsor on all materials
Logo displayed on our website
Large logo printed on the event t-shirts
Promotional material included in race packet
Four free entries with meal and shirt

Food - \$250

Small logo on signs at event
Listing sponsor on all materials
Logo displayed on our website
Name printed on the event t-shirts
One free entry with meal and shirt

Water - \$500

Medium logo on signs at event
Medium logo on event banner
Listing sponsor on all materials
Logo displayed on our website
Medium logo printed on the event t-shirts
Promotional material included in race packet
Two free entries with meal and shirt

Land - \$100

Logo displayed on our website
Name displayed at wellness table

info@lakevillagehomestead.org

269-808-2529

Respond by March 1st to receive all benefits listed.

Call or email for ways to volunteer your time or in-kind support.

7943 South 25th Street, Kalamazoo, MI • 269-323-3629

www.lakevillagehomestead.org

Lake

Village

Homestead



Farm Wellness Day 5K

2016

info@lakevillagehomestead.org

269-808-2529

Sponsor Registration

Race Day – May 14th. 2016

Deadline for Full Benefit in Ad Campaign – March 1, 2016

SPONSOR INFORMATION (Please print or type)

Company Name (As it should appear in print): _____

Billing Address: _____

City/State/Zip Code: _____

Telephone: _____

Fax: _____

Website Address: _____

Contact Name: _____

Email Address: _____

SPONSOR PACKAGES:

I will participate at the following sponsorship level:

_____ \$1,000+ Air Sponsor *

_____ \$500 Water Sponsor *

_____ \$250 Food Sponsor *

_____ \$100 Land Sponsor *

PAYMENT INFORMATION: Please make checks payable to: Lake Village Homestead Farm.

Mail completed form with attached check to: Lake Village, 7943 S. 25th St., Kalamazoo, 49048

☐ Pay Sponsorship via Check or Cash

☐ Submit Registration form via email to: info@lakevillagehomestead.org

☐ Email Logo to: info@lakevillagehomestead.org & americanscreenprinting@gmail.com

Please email Logo to be used on the T-Shirt, Press Releases, Website and Social Media!

At Lake Village Homestead Farm

www.farmwellnessday5k.org